



Sunday, June 14, 2020 from 10 AM until 12 NOON

Ferry Road, Piermont, NY | Rain or shine

Check In: 9 AM Walk Begins: 10 AM | Dog Show 11AM

Join us for the 2nd Annual *Paws on the Pier* event in Piermont, NY. Almost 200 dogs and their human families will come out to enjoy the sunshine and warm weather hitting their faces while leisurely strolling the scenic pier on the Hudson River. Check out a show with dog trick pro Karen

Profenna, kiddos get their faces painted, or marvel at the cutest costumed pooches, check out animal related services at our vendor tables and play our 50/50. Win prizes for walking the entire 1 mile course.

Participants will enjoy play time in the Piermont Community Dog Run off Ferry Road and stroll the scenic 1-mile pier with furry friends and fellow dog lovers! Paws on the Pier will benefit both the Piermont Community Dog Run, as well as Hi-Tor Animal Care Center, Inc, a 501(c)(3) organization dedicated to saving unwanted pets

## SPONSORSHIP/VENDOR OPPORTUNITIES

(check next to sponsor/vendor level you choose)

### Exclusive or Limited Opportunities

#### ELITE EVENT SPONSOR - \$1,000

- Logo on event signage throughout course
- Logo on Event Banner
- Recognition on press release
- Company name announced in radio spots (WRCR)
- Exclusive banner with a link to your website in email correspondence
- Recognition on website
- Recognition on social media
  - (20,000 followers on Facebook)
  - (4,000 followers Instagram)
- Marketing Materials on Community Table
- Option for samples or marketing materials in "doggie goody bags"

#### CHILDREN'S ACTIVITY SPONSOR \$1,000

#### PUP SWAG SPONSOR \$1,000

### Unlimited Sponsor Opportunities

#### CORPORATE SPONSOR - \$300

- Logo on Event Banner
- Recognition on website
- Exclusive banner with a link to your website in email correspondence
- Recognition on social media
  - (20,000 followers on Facebook)
  - (4,000 followers Instagram)
- Marketing Materials on Community Table
- Option for samples or marketing materials in "doggie goody bags"

#### SMALL BUSINESS SPONSOR - \$300

- Logo on Event Banner
- Recognition on website
- Recognition on social media
  - (20,000 followers on Facebook)
  - (4,000 followers Instagram)
- Option for samples or marketing materials in "doggie goody bag"

VENDOR TABLES - \$75 table (picnic tables are located in Goswick Pavilion). Preferred locations along the Pier walking route \$85 (bring your own tent, table and seating).

Help your business gain exposure by animal lovers and other pier walkers, and support our great causes!

COMMUNITY TABLE - Donate \$20 and share materials (eg, business cards, restaurant vouchers, coupons)

Should you have any questions, please contact [pawsonthepier@hitor.org](mailto:pawsonthepier@hitor.org) and [piermontdogrun@gmail.com](mailto:piermontdogrun@gmail.com)

### SPONSOR/ VENDOR INFORMATION

Description of product or service \_\_\_\_\_

\_\_\_\_\_  
Company

\_\_\_\_\_  
Contact Name Cell

\_\_\_\_\_  
Email

\_\_\_\_\_  
Address

### PAYMENT OPTIONS

[www.piermontdogpark.com](http://www.piermontdogpark.com) – Paws on the Pier

[www.hitor.org/pawsonpier](http://www.hitor.org/pawsonpier) - Hi Tor Website

or

Enclosed is a non-refundable check in the amount of \$\_\_\_\_\_

made payable to

*Piermont Community Dog Park or*

*Hi-Tor Animal Care Center Inc, a 501(c)(3) organization.*

Mail to: ATTN: Andrea Sherman, 101 Gair Street,  
Piermont, NY 10968